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The Samos EOS in a state of renewal and readiness

The Union of Vinicultural Cooperatives of Samos (EOSS) advances at a brisk pace, striding through a series of incentives with a view to renewing and enhancing its entrepreneurial identity and profile as well as its product range. The Union's logo has been given a new design, labels of products are acquiring a new look, and circulation of a new dry, white wine, "Psilés Korfés", from the Samos mountainous terroirs as well as of a vintage sweet wine, a true collector's item, is in the works. To this purpose, two events—presentations have been scheduled within November in Thessaloniki and Athens (in cooperation with the Wineplus and Vinetum companies, respectively), aiming at familiarizing the public with the Samos wine country as well as the activities, new image, and products of EOSS. The events are addressed to wine and food professionals and are set to take place on 12/11 and 25/11, respectively, with the second one held within the framework of the NECTAR Festival.